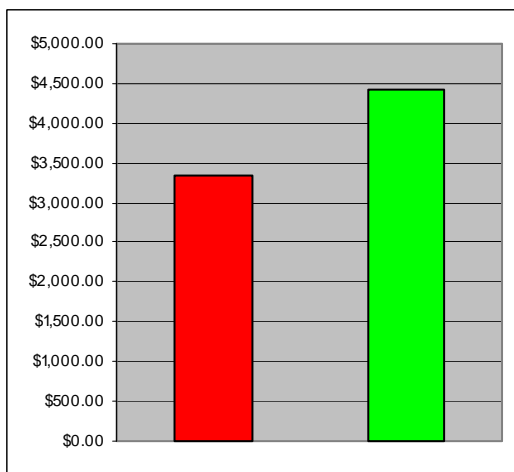


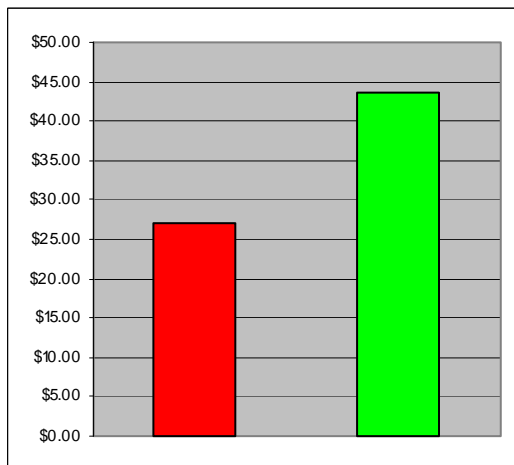
Cash On Demand = \$1,174.00 In 12 Hours

A Houston area restaurant owner pushed out a bundled dinner offer at a \$19.95 price point. The offer went out in the morning and was good for that evening – only.

Results:



Sales Increase of 32%



Ticket Increase of 61%

Response: This offer generated \$1,174 in additional revenue in less than 12 hours.

FACT: Random and unexpected offers drive “impulse” visits. This allows you to instantly boost revenue on a slow day... or simply drive extra cash-flow as needed to cover expenses.

Average Spend: Despite the “offer” – average ticket increased as well. Customers spent 43.50 per ticket versus the \$27 average spend.

FACT: Loyalty Members spend more on each visit than non-members. That’s because each purchase or visit moves them closer to a reward.

If you’d like to use a “Cash On Demand” promotion to drive extra traffic and increased spending in your restaurant today - contact us right away.