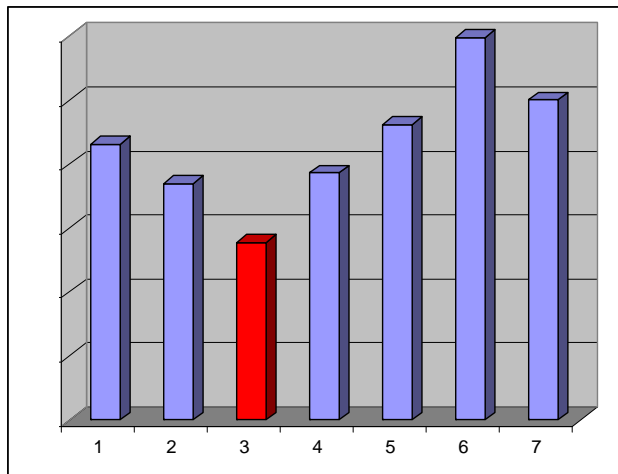


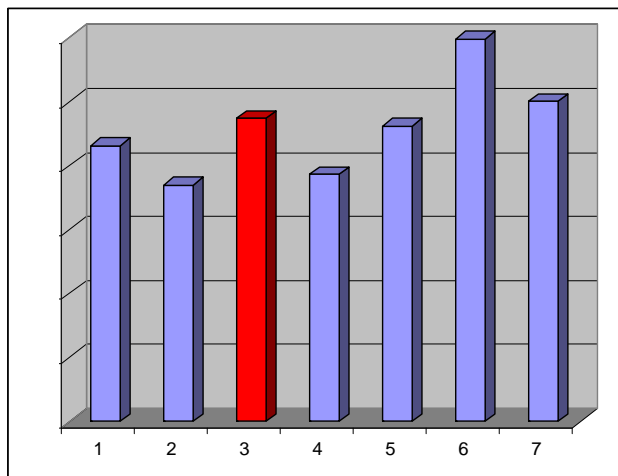
Double Points = Double-Digit Increase

One of our restaurant owners decided to launch a double point's promotion to boost sales on Tuesday (their slowest day of the week). We deployed this promotion to their rewards customers through regularly scheduled and "on demand" email messages.

Results:



Rewards Transactions **Before** Double Points Promotion.



Rewards Transactions **After** Launch of Double Points Promotion.
An Increase of 81% in just 90 Days.

To learn more about launching a double point's promotion in your restaurant, contact us today to see if this might be right for you.