

WARNING!

Ordinary "Email Only" Programs... Do Not, Can Not, and Will Not... ...lock in customer loyalty

Without **Loyalty & Marketing** Email Is Little More Than a Coupon Delivery System

FACT: Ordinary email programs are the equivalent of taking a knife to a gun fight. To avoid being vulnerable you must know the difference...

FACT: Ordinary email "blast" programs are just a "coupon delivery system." Customers compare your offer to your competitors to see which one saves them the most money.

Gift, Loyalty, Rewards & Email Marketing Wrapped Into One Complete, Easy, Affordable & Automated Program	Email Only	Repeat Returns
<p style="text-align: center;">Email</p> <p> Sends emails to customers...</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Repeat Returns Loyalty Marketing		
<p> Automatically adapts to customers buying habits and delivers email promotions and reminders when customers are most likely to buy...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Automatically invites guests with a tempting offer on their Anniversary or Birthday (the #1 dining occasion of the year)...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Automatically reactivates lazy customers with a special offer if they haven't been in for a while...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Automatically converts requests for money into a "new-customer acquisition program" with community involvement & fundraising events...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Automatically <u>boosts slow days</u>—or day parts with Bonus Points promotions...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Automatically rewards customers for referring friends and family to your restaurant...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Automatically connects guests to your social media sites and rewards them for "pushing" to friends...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Automatically rewards guests for opening emails, ordering online, visiting your website (<i>greatly boosts open-rates</i>)...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<p> Generate Even More Visits & Spending With: Sweepstakes, Contests, Customer Surveys, Gift Cards, Live-Links, Click-For-Rewards, Special Promotions, and more...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Repeat Returns Report Suite		
<p> In-Depth Reporting: Stunning graphs and charts at your fingertips include: Offer redemption, point totals, individual customer spending, visit history, repeat visits, lazy customers, program ROI—and more...</p>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

FACT: The earning of "points" with each purchase is a powerful "TIE BREAKER" motivating guests to choose you – over your competitors.

FACT: Repeat Return's emails reward customers just for engaging (**ensures high open rate**). Shows current point balance (**which drives increased visits and spending**).

FACT: Discounts generate a single visit... and train customers to "wait."

FACT: Rewards motivate multiple visits and increased spending.

Certainly, You're Not Looking For More Work... Most Likely, You'd Like **More Income & The Freedom To Enjoy It...**

To achieve the 365-day-a-year, complete marketing coverage that Repeat Returns provides, you will need to:

1. Capture customer data
2. Track spending
3. Award Points
4. Download database
5. Segment up to 23 lists
6. Upload up to 23 lists
7. Create and design all emails
8. Send emails
9. Comply w/spam regulations
10. Repeat - every single day...

You will also need to **launch all holiday, special events and on-demand promotions**. You'll need to **maintain a list of all customer birthdays and send out occasional surveys**. If you want to do **prize promotions**, you'll need to consider the logistics of that too. You'll need a separate **gift card program**... and you'll need to figure out how to handle and track **fundraising promotions**.

With Repeat Returns costing less than what you pay a dishwasher for one hour a day... would you really even want to consider—putting yourself through that?